**Germantown Colony Museum**

**Advisory Board Meeting**

**May 19, 2021**

**Special Meeting Minutes**

Serena Gray of Webster Parish Tourism Bureau met with the Germantown Board and member of the Friends of Germantown. She offered her full support for the Blue Grass Festival. She offered transportation via a shuttle from the festival to Germantown Colony Museum. Office of   
Tourism will advertise the event. There are funds to pay for the bands.

Serena Gray also noted that the Louisiana Office of Tourism came to take pictures of the Germantown Colony Museum for future advertisement. This office is under the Lieutenant Governor’s Office for the State of Louisiana.

Major Event Grant is $4,000.00 and is a matching grant. This matches anything you spend, but can only be used for port-a-lets, tables, tents, rentals, stage, etc. It only opens once a year in September and requires organizations to fill out a grant application. Organizations are not allowed to use funds for banners or food.

John Sanders opened with a suggestion for a one-day event.

Tourism Grant is available for advertising outside of Webster Parish in the amount of $2000.00.

Serena offered marketing resources to help us utilize the $2000.00 funds. Available this year 60 days prior to event. Form must be completed and turned in. Grant must be applied for annually.

It was recommended that we speak to Dr. Cameron of the Tartan Festival for insurance information and coverage for the event.

Date for the event – October 16, 2021. This is in conjunction with Highway 80 Days.

When new items are donated to Germantown Colony Museum of Germantown Friends, the office of Tourism can do a press release in conjunction with the Lieutenant Governor’s Office.